

"SPIRIT" Sustainable Plastics Industry Transformation

Roadmap March 2022





Keep Discovering

Plastics are irreplaceable materials of modern society enabling growth, but their production and end-of-life is not sustainable today

Plastics are versatile materials and have many superior properties like durability, formability and light-weight For example, plastics secure clean water, healthcare, safe and effective food-chain, reduce food waste, and enable downgauging, clean energy and electrification

The objective is to transform the entire plastics value chain **sustainable**, addressing the three key industry challenges together with ecosystem partners:

- 1. Transform the fossil feedstock into renewable and recycled feedstock
- 2. Establish efficient systems for the large-scale mechanical and chemical recycling
- 3. Carbon neutral production of plastics











Consumer products





Focus / development areas

Area	Renewable feedstock	Circular plastics	CO ₂ reduction	Enablers for green transition
Ambition	Transform plastics feedstock from fossil to renewable/recycled	Quantum leap in plastics recycling – minimise incineration and maximise material to material recycling	Carbon neutral production of plastics	Shaping the market to create pull for circular products
"Topics"	 Mapping of various renewable feedstock alternatives, including on-purpose production and CCU (e.g. alcohols, gasification, CO₂ derivatives, etc.) Opportunity assessment of identified renewable feedstock Concept and portfolio development for renewable feedstock, including production technologies, pre- and post-treatments, logistics and infra Testing the processing of renewable / recycled feedstock Development of analytical methods for new feedstock 	 Mapping the raw material potential of plastic waste vs. recycling capacity Explore plastics recycling value chain and business model; from plastic waste collection to sorting and extrusion Identification of current bottle necks in mechanical recycling Concept development for chemical recycling technology including pre- and post-treatment and logistics Integrated mechanical/chemical recycling approach Quality of recycled plastics 	 Evaluate the effect of renewable / recycled feedstock to furnaces Evaluate other alternative routes to by-pass furnaces Develop new furnace concepts like electrification, H₂ firing and efficiency improvements to establish furnace road map Methane valorisation concepts Evaluate CO₂ capture (CCS/CCU concept) Evaluate H₂ and electricity concepts and infra (renewable energy, electricity grid, etc.) 	 Develop circular product offering to meet value chain demands: Design for recycling, recycled content and reduced CO₂-footprint Development of analytical methods for circular products and their raw materials. Development of environmental product declarations of circular products Market shaping and ecosystem development for circular products, including new business models like reuse and recycling concept developments Advocacy in standardisation and regulatory areas – topics like mass balance, recyclability, recycled content, ecolabels, etc.

Cross-cutting topics: new business models, digitalisation solutions, emerging technologies, piloting, analytical methods