# SDG-FORM FOR FUNDING Application

**This SDG-form for funding application concerns the funding for co-innovation in developing markets. It serves as the project plan for the funding for co-innovation in developing marketsapplication.**

The funding for co-innovation in developing markets forms a part of [Developing Markets Platform](https://www.businessfinland.fi/en/for-finnish-customers/services/programs/developing-markets-platform) (DevPlat), which is a joint endeavor of Business Finland and the Ministry for Foreign Affairs of Finland (MFA). DevPlat offers funding and other services in collaboration with the MFA, Finnpartnership and other partners. Implementation of these services requires information sharing with partners relating to activities of DevPlat.

The purpose of the funding for co-innovation in developing marketsis to enable local co-development and co-creation of sustainable innovations jointly with local partners in developing markets. The funding can be used for (further) co-developing innovative solutions conducive to at least one of the Sustainable Development Goals (SDGs) The SDG-form focuses on collaboration with the local partner(s) in the target developing markets(s) and the most significant development impacts the project expects to generate.

Please attach the duly filled SDG-form as a PDF-document to your application for the funding for co-innovation in developing markets in Business Finland's [online service](https://www.businessfinland.fi/en/for-finnish-customers/online-services). Please refer to the website of Business Finland for further information on the [funding for co-innovation in developing markets](https://www.businessfinland.fi/en/for-finnish-customers/services/funding/research-and-development/co-innovation-in-developing-markets), including its key requirements.

**Please note that when applying for the funding for co-innovation in developing markets, the company must refer to an ongoing, a recently ended or a newly (applied and) approved R&D project funded by Business Finland. The R&D project is referred to as the parent project in the application for the funding for co-innovation in developing markets.**

The funding for co-innovation in developing markets derives from the official development assistance by the MFA. The funding is meant to enable development of innovative solutions conducive to achieving the SDGs as well as to the Finnish development policy objectives in developing markets. The funded projects are expected to generate development results in the target markets – that are compatible with the SDGs and the Finnish development policy objectives. A positive assessment by the MFA is a prerequisite for a positive funding for co-innovation in developing marketsdecision by Business Finland.

**Please note that the project information as described in the SDG-form for funding application will be shared with the MFA and Finnpartnership. The information may also be disclosed for other partners relating to the activities of DevPlat if there is a legal basis for sharing of project information. When applying for the funding for co-innovation in developing markets, you give permission to share and use the project information for the purpose of identifying potential funding overlaps, synergies and pathways as well as for monitoring progress, results and impact of the project.**

Please note that the funded projects are expected to report on development results and impact at the end of the funding for co-innovation in developing markets project. A questionnaire on development impact can also be sent two years after the end of the project.

To proceed with your funding for co-innovation in developing markets application, please complete the SDG-form for funding application with all due care. When answering the questions, kindly consider the expected situation after completing the project and the results that the project is expected to achieve. The SDG-form includes the following sections:

* Basic information
* Project overview
* Resources
* Collaboration with local partners
* Compatibility with sustainable development

## Basic information

### Applicant information

|  |  |
| --- | --- |
| Name of the funding applicant |  |
| Business ID of the applicant |  |

### Contact person

|  |  |
| --- | --- |
| Name of the contact person |  |
| E-mail address for the contact person |  |
| Phone number for the contact person |  |

### Name of the proposed project and the parent project ID-number

|  |  |
| --- | --- |
| Name of the proposed project |  |
| Business Finland parent project ID-number |  |

## Project overview

### Target country / countries

*Please briefly indicate the target country or the target countries for the project. Please note that the project can only target developing markets as included in* [*the OECD / DAC list of ODA recipients*](https://www.oecd.org/dac/financing-sustainable-development/development-finance-standards/daclist.htm)*.*

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### Primary sector / industry

*Please briefly indicate the target sector or industry for the project.*

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### Key challenge or specific need

*Please briefly describe which key challenge or specific need in the target country/ies the proposed project addresses. Please indicate, if the identified challenge or need has been acknowledged in the national development plans or other similar official documentation of the target country.*

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### Main objectives for the funding for co-innovation in developing markets project

*Please briefly describe the main objectives for the project.*

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### Key activities for the funding for co-innovation in developing markets project

*Please list and briefly describe the key activities of the project. Please describe for each activity the following: a brief description of the task, country/ies of location, planned own work in months, planned purchases from partners in EUR and other purchases in EUR.*

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### Links with the Business Finland parent project

*Please briefly explain how the project and collaboration with local partner(s) relate to the Business Finland parent project.*

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## Resources

### Budget for the funding for co-innovation in developing markets project

*Please fill in the total costs of the project in EUR by using the breakdown in the following table.*

|  |  |
| --- | --- |
| Salaries |  |
| Indirect personnel costs |  |
| Purchased services from local partner/s |  |
| Other costs |  |

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| **DEFINITIONS**  *Salaries* = Salaries of own staff for the work in the target country related to the project.  *Indirect personnel costs* = 50 % of own staff salaries.  *Purchased services from local partner/s* = Cost of purchased expert services from the local partner(s).  *Other costs* = 20 % of salaries and purchased services. Other costs can include travel expenses, administrative costs, rent, materials, equipment and alike – as defined in in [the terms and conditions of the de minimis funding](https://www.businessfinland.fi/en/for-finnish-customers/services/funding/guidelines-terms-and-forms/funding-terms). |

### Personnel for the funding for co-innovation in developing markets project

*Please fill in the name, the title, country of location and amount of work in person months for each person involved in the project. Please add lines, if necessary.*

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| --- | --- | --- | --- |
| Name | Title | Country | Person months |
|  |  |  |  |
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### Purchased services for the funding for co-innovation in developing markets project

*Please briefly fill in the purchased services for the project in EUR by using the breakdown in the following table. Please add lines, if necessary.*

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Country | Description | Cost |
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| **DEFINITIONS**  *Name* = Name of the company / organization providing the purchased service.  *Country* = Country of registration of the company providing the purchased service.  *Description* = Description of the services to be purchased.  *Cost* = Please indicate to cost of the purchased services in EUR. |

## Collaboration with local partners

### Role for the local partner(s)

*Please fill in the following information for (each of) your local partner(s) whose expenses you wish to cover from the project. If you have more than one partner, please replicate the information in the table for each partner separately by copy-pasting the table for each partner.*

|  |  |
| --- | --- |
| Name |  |
| Type |  |
| Country |  |
| Main business sector |  |
| Size |  |
| Relevant past references |  |
| Previous collaboration |  |
| Collaborative activities |  |
| Timetable |  |
| Total cost |  |
| Cost breakdown |  |

*If needed, please replicate the table by copy-pasting it here.*

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| **DEFINITIONS**  *Name* = Name of the partner.  *Type* = Type of legal entity such as Ltd, Plc, university or association.  *Country* = Partner’s country of registration.  *Main business sector* = Main business sector in which the partner operates.  *Size* = Turnover and number of personnel of the partner.  *Relevant past references* = List of key references of previous similar work by the partner in question.  *Previous collaboration* = Previous collaboration between the project applicant and the local partner in question.  *Collaborative activities* = ain activities to be conducted by the partner in question.  *Timetable* = Start month / year and end month / year of planned collaborative activities.  *Total cost* = Total cost of planned activities with the partner in question.  *Cost breakdown* = Break down the cost to different activities and services purchased from the partner. |

### Objectives for and benefits from collaboration

*Please briefly outline what are the objectives for and the expected benefits from collaboration with the local partner(s) in addressing the identified key challenge or specific need of the project.*

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## Compatibility with sustainable development

### Main SDG contribution

*Please select the* [*SDGs*](https://sdgs.un.org/goals) *to which the project mainly contributes. Please select only one, the most relevant SDG as the primary target. If the project contributes clearly to more than one SDG, please select maximum of two other SDGs as the secondary targets.*

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| --- | --- | --- |
|  | Primary target | Secondary target |
| SDG 1 – End poverty in all its forms everywhere |  |  |
| SDG 2 – End hunger, achieve food security and improved nutrition, and promote sustainable agriculture |  |  |
| SDG 3 – Ensure healthy lives and promote well-being for all at all ages |  |  |
| SDG 4 – Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all |  |  |
| SDG 5 – Achieve gender equality and empower all women and girls |  |  |
| SDG 6 – Ensure availability and sustainable management of water and sanitation for all |  |  |
| SDG 7 – Ensure access to affordable, reliable, sustainable and modern energy for all |  |  |
| SDG 8 – Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all |  |  |
| SDG 9 – Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation |  |  |
| SDG 10 – Reduce inequality within and among countries |  |  |
| SDG 11 – Make cities and human settlements inclusive, safe, resilient, and sustainable |  |  |
| SDG 12 – Ensure sustainable consumption and production patterns |  |  |
| SDG 13 – Take urgent action to combat climate change and its impacts |  |  |
| SDG 14 – Conserve and sustainably use the oceans, seas and marine resources for sustainable development |  |  |
| SDG 15 – Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss |  |  |
| SDG 16 – Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels |  |  |
| SDG 17 – Strengthen the means of implementation and revitalize the global partnership for sustainable development |  |  |

### Main SDG target contribution

*Please indicate maximum 1-5* [*target(s) under the chosen SDG*](https://sdgs.un.org/goals)*s to which the project contributes in the order of priority. For example, SDG target 7.2 – By 2030, increase substantially the share of renewable energy in the global energy mix.*

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### Finnish development policy objective contribution

*Please indicate one of the* [*Finnish development policy objectives*](https://um.fi/goals-and-principles-of-finland-s-development-policy) *to which the project most closely contributes. Please select only one, the most relevant development policy objective.*

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| --- | --- |
| Strengthening the status and rights of women and girls, including health issues |  |
| Education |  |
| Sustainable economy and decent work, including job creation, entrepreneurship and innovation |  |
| Peaceful and democratic societies, including the development of tax systems as well as support for democracy and the rule of law |  |
| Climate change and natural resources, including issues related to food, water and energy |  |

### Main beneficiaries

*Please briefly indicate which group(s) of people or organizations in the target country are expected to benefit from the results of or solutions created by the project and how.*

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### Expected positive outcomes

*Please briefly indicate whether the project is expected to contribute positively to the following aspects in the target country and, if yes, how. Please select “Not Applicable”, if not relevant in the project.*

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| --- | --- | --- | --- |
|  | Not Applicable | Yes | If yes, how |
| Economic outcomes |  |  |  |
| Social development outcomes |  |  |  |
| Environnemental outcomes |  |  |  |

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| **EXAMPLES**  *Economic outcomes* = Positive economic outcomes can include, for example, creation or support for of full-time jobs and / or employment of women or access to value chains for SMEs and entrepreneurs.  *Social development outcomes* = Positive social development outcomes can include, for example, access to basic water supply or sanitation, reduction of health hazards or increase of equal pay.  *Environmental outcomes* = Positive environmental outcomes can include, for example, support for climate change mitigation, climate resilience and adaptation, emission reduction or protection of biodiversity. |

### Gender equality and non-discrimination

*Please briefly describe how are gender equality and non-discrimination issues considered in the project.*

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| **EXAMPLE QUESTIONS**  Are women and girls a specific target group for the project or do you have specific policies promoting gender equality in your company?  Are you familiar with the gender equality issues in the target country?  Does the project benefit people in vulnerable situations such as ethnical or other minorities, people with disabilities, migrant workers or those living in poverty? |

### Expected development effects

*Please briefly indicate whether the project is expected bring about the development effects indicated in the following table. Please select “Yes”, if considered relevant and a rough numerical estimate of the expected result can be provided. Please select “Not applicable”, if not considered relevant or numerical estimate is difficult to estimate.*

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| --- | --- | --- | --- |
|  | Not Applicable | Yes | If yes, numerical estimate |
| Full-time (equivalent) jobs supported or created |  |  |  |
| Paid taxes and tax-like charges |  |  |  |
| SMEs or individuals gaining access to value chain(s) |  |  |  |
| People with new access to basic water supply and/or sanitation |  |  |  |
| People with enhanced access to (renewable) energy |  |  |  |
| Solutions (created) that enhance climate resilient and low-emission development |  |  |  |
| Other |  |  |  |
| Additional information |  | | |

### Transparent financial statements and tax data

*Please indicate whether you are ready to produce transparent financial statements and tax data on country-by-country basis.*

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| Yes | No |
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### Risk management

*Please fill in the following risk table regarding potential risks related to the project. Please indicate which country/ies and local partner(s) the table refers to.*

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| --- | --- | --- | --- |
| Partner and/or country |  | | |
| Risk area | Identified risk and its possible impact | Management of the identified risk | Probability of risk |
| Human rights |  |  |  |
| Environment |  |  |  |
| Social development |  |  |  |
| Ignorance of local taxation |  |  |  |
| Corruption |  |  |  |
| Risks directly related to local partner(s) |  |  |  |

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| **DEFINITIONS AND EXAMPLES**  *Identified risk and its possible impact* = Please specify the identified risk, if applicable, and indicate how it could impact the intended outcomes of the project.  *Management of the identified risk* = Please indicate the measures for managing and mitigating the potential risk identified such as company policies and processes, the way of designing, targeting and monitoring of planned activities or application of international agreements and good practices.  *Probability of the identified risk* = Please indicate low, medium or high.  *Human rights* = Risks related to human rights can include, for example, misuse of technology, abusive work practices or use child labor within the value chain, gender-based discrimination or restrictions on minority rights such as right to land use.  *Environment* = Risks related to environment can include, for example, increasing carbon footprint, polluting processes, harm to biodiversity or extreme weather conditions.  *Social development* = Risks related to social development can include, for example, disproportionate impact on minorities or other vulnerable groups, unintentional reinforcing of discriminatory practices or poor working conditions and insufficient work safety.  *Ignorance of local taxation* = Risks related to local taxation can include, for example, unclarity regarding payment of taxes or potential tax evasion by the local partner. Please see [tax responsibility principles in Finland's development cooperation funding](https://um.fi/policies-and-guidelines/-/asset_publisher/NgyU5oMVA9rg/content/suomen-yksityisen-sektorin-kehitysyhteisty-c3-b6n-verovastuullisuuslinjaus/35732) for further information.  *Corruption* = Risks related to corruption can concern, for example, the relationship with the local authorities or the activities by the local partner.  *Risks directly related to local partner(s)* = Risks related to the local partner(s) can include, for example, insufficient capability or resources by the partner or reputational risks. |